



SimNet 8

Universal Global Idea Management Software

Always the Perfect Fit, Always the Perfect Solution

No two organizations are the same. Your needs are different from anyone else's. You are in a different industry. You are in a different department. You are in a different country. So, your Idea Management will be different, too.

SimNet was designed to be different. So different, that even a global company with many languages, many currencies, many products, many services, and many innovation or problem-solving needs can utilize SimNet effectively – all at the same time.

Here's why. SimNet was developed by the world's most experienced Idea Management consulting company. In fact, we wrote the book on it. Actually, we wrote two of them. Our latest, the *A to Z of Idea Management, Second Edition (2008)* by CEO James A. Schwarz is available from your bookstore or Amazon.



So now that you know we have the credentials, let's dive in and look around.

SimNet 8 – The Intuitive Software Solution That Adapts to Your Needs

The keys to successful Idea Management are intuitiveness, flexibility and robustness.

Intuitiveness means people can create ideas, collaborate and solve problems easily.

Flexibility means that anyone can use it for any idea management need. For example, we consider our software as a part of the overall corporate innovation process, and under that umbrella we include all types of innovation, whether related to manufacturing, new product development or whatever. If it leads to better revenues and higher profit margins, it is innovation.

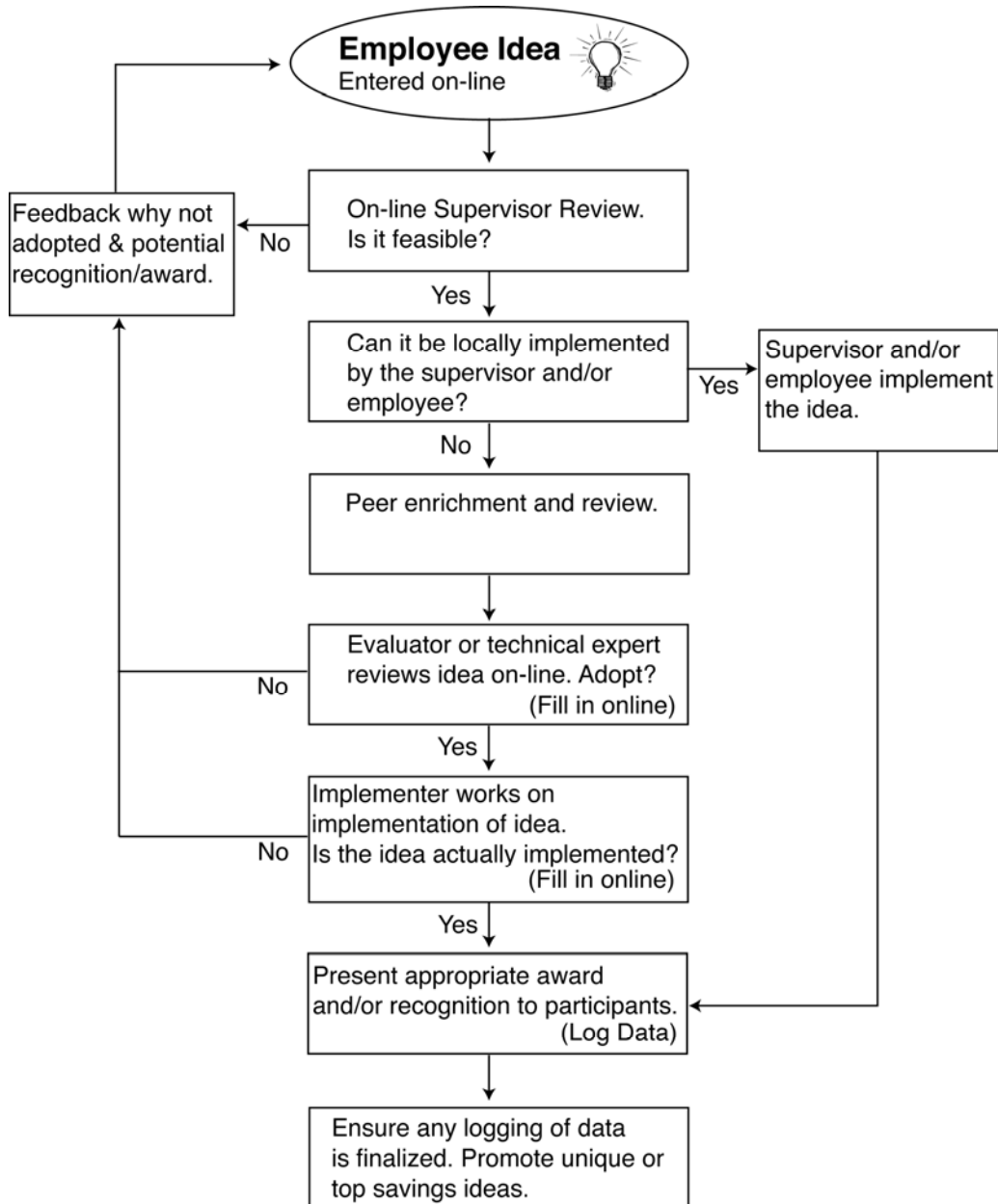
Robustness means that it is thorough, with no missing steps. It means that the reports it generates provide the information that you need. It means that the reward structure takes into account all the variables (we are experts in rewards, too).

SimNet is all of these things, and it keeps getting better and better. Version 8.2, just released, is the best yet.

Workflows – Managing Your Idea System

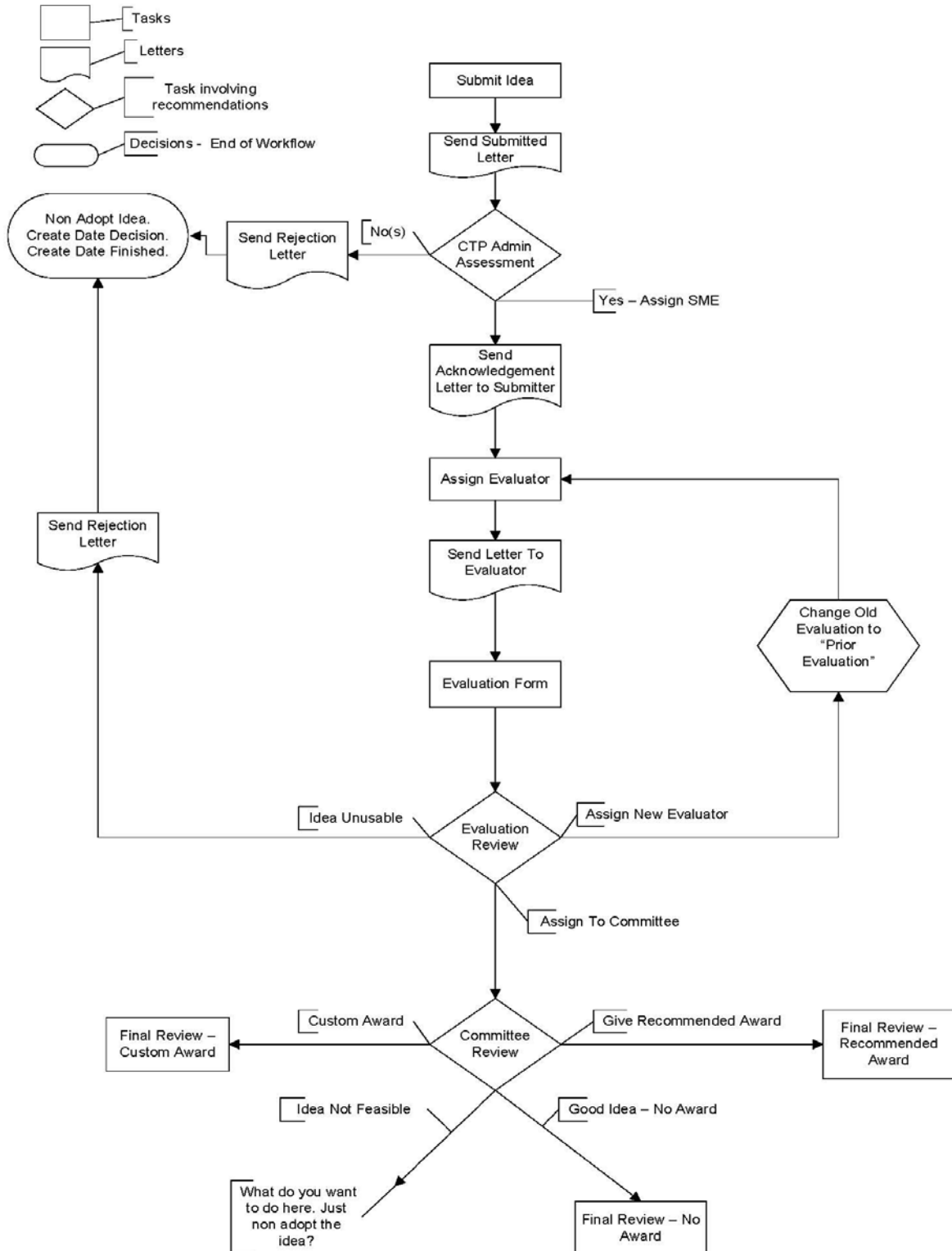
Proper workflow is the 'secret' to successful Idea Management. We're not talking about *your* company matching *our* workflow, we're talking about *our* company matching *yours*!

For example, we might begin discussions with a straightforward Idea Management workflow, like this (for our competitors, this is also the endpoint):

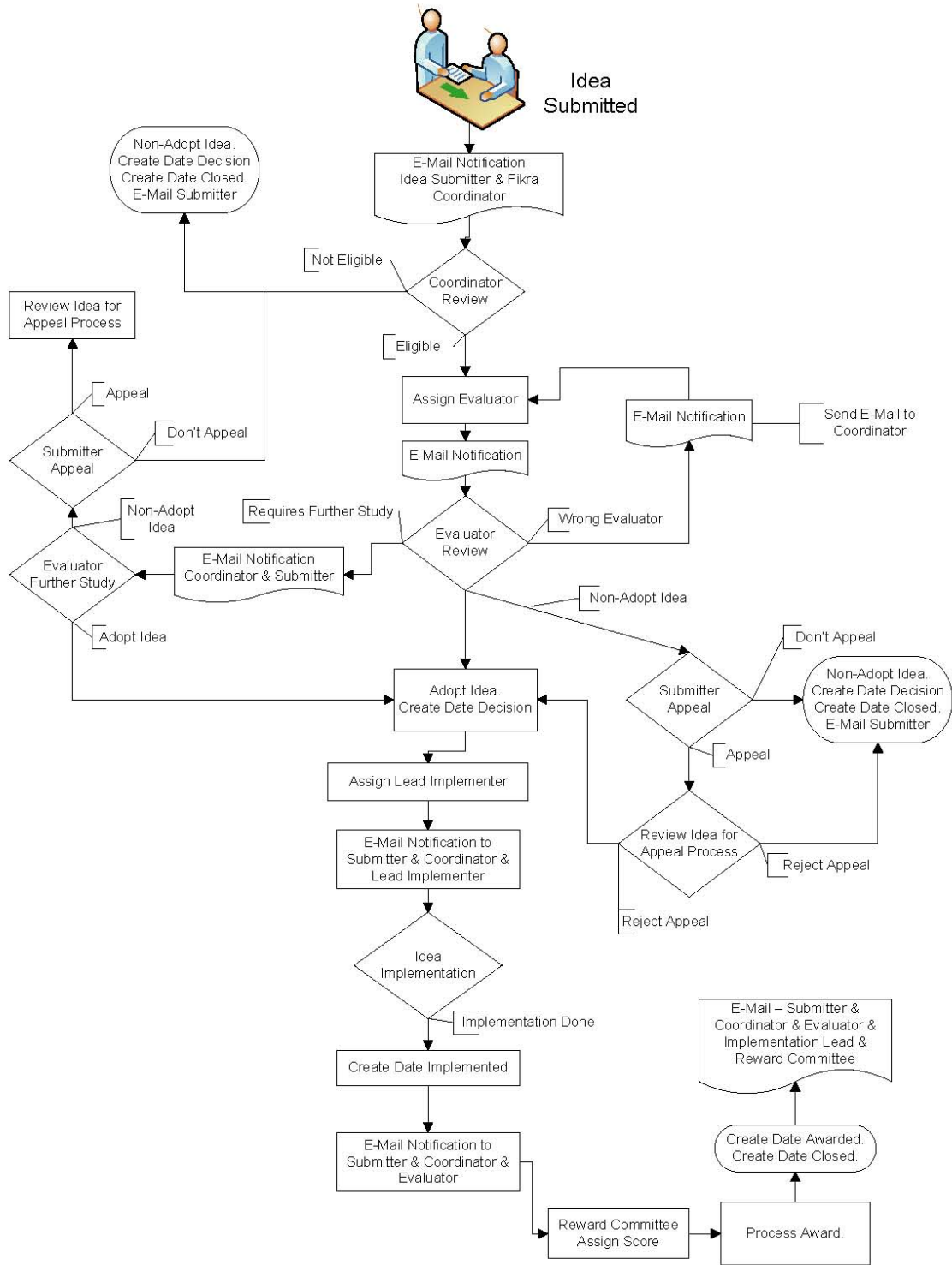


Next, we look at just about every aspect of your company, including its culture(s), silos, products, employees, everything! Then we adjust the starting workflow to accomplish your objective.

The workflow for one process at one location might look like this:



While for another process in another location it might look like this:



Now that you've seen how we can adapt to your needs, it's time to take a better look at SimNet 8.2, our most advanced enterprise software.

There are two ways to do that, and you really should do both. First, [click here](#) to view our brochure, and then [click here](#) to sign up for a personalized demo or to speak with one of our consultants.

Ensuring SimNet 8 fits Your Needs

The demo is important, because that's our first opportunity to discuss workflow together. As you view our demo, we'll take notes on how it differs from your preferences and needs. Then we'll try it your way, setting up a process for you.

Next, you will want to try a 60-day Pilot, and we will set that up on our servers (when you are ready to buy, we can either keep the software on our servers, or move it to yours). The cost for the Pilot is will be fully-credited against your purchase.

You'll be surprised and pleased how easy it is to work with our software!

We wrote the book on Idea Management



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